

Pink in the Park Facts

Pink in the Park is a free event created to honor, remember and celebrate those who have been impacted by breast cancer. The gathering is held each year to bring the community together to kick off Breast Cancer Awareness Month (October).

Event details:

- This year's 8th annual event will be held on October 1, 2015 from 10:30 AM to 1:30 PM at Center City Park in Greensboro
- The event features live music, prizes and information about preventing and dealing with breast cancer
- Pink in the Park is sponsored by The Breast Center of Greensboro Imaging and Greensboro Imaging
- This event has been held annually since 2007
- An online ribbon wall exists on pinkinthepark.com for people to create ribbons to honor or remember those who have fought breast cancer

About breast cancer:

- 1 in 8 women is diagnosed with breast cancer
- The risk of breast cancer increases with age
- 85% of women with breast cancer have no family history of the disease
- The American College of Radiology recommends that women have yearly mammograms starting at age 40, but, in the case of a high-risk patient, screening should often begin earlier

