

OUR IMAGE OF IMAGING



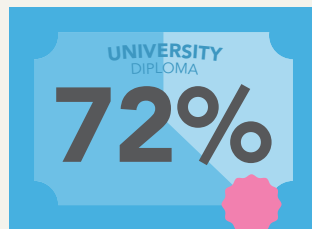
of people agree that medical imaging techniques are some of the most valuable tools available today in support of our health and well-being.

Even though most people strongly believe medical imaging allows for more accurate treatment decisions, there is confusion about the imaging process—who is responsible for what, who is the most qualified to interpret results, the credentials of radiologists and what they bring to the table.

IS A RADIOLOGIST A DOCTOR?



FACT: Radiologists are doctors. Radiologists are actually the most knowledgeable specialists involved in medical imaging.



of those surveyed did not know that a doctoral degree is required to become a radiologist.

12 YEARS OF MEDICAL TRAINING

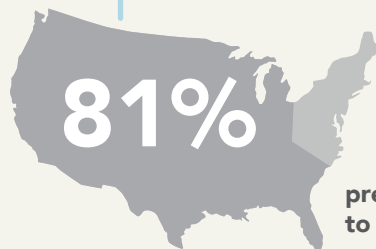
4 Medical school 4 Radiology residency Up to 4 for fellowship training

34%

of people thought imaging technologists were responsible for reviewing and interpreting medical imaging.



of people thought accuracy was largely dependent on interpretation of imaging results.



preferred interpretation to be done in the U.S.



didn't know that interpretation is often outsourced internationally.

FACT:

100%

At Greensboro Imaging, interpretation of results is done 100% locally.

